

### Update on fight against child labour project



A plan of action is in process with all Learning Centers to enhance their learning activities by introducing learning materials for teaching and few sports equipments for

the children. A total of 14 parent-teacher meetings were organized in the learning centers and 366 parents participated in these meetings. One of the teacher's training was organized in Literacy India – Neb Sarai Centre. The training was a continuation of training on effective methods of teaching.

Youth groups were also formed with the support of community members in Literacy India-NebSarai and Conserve- Bahadurgarh. 10 Youth group meetings were held in Child Trust-Daryaganj, Literacy India-Bhatti, Literacy India- NebSarai, Conserve-Bahadurgarh, BJSK-Jafrrabad, BJSK-Selampur, SCI-Nangloi, HOPE-Sangamvihar and Child Trust-Repura.

Four health camps were organized that benefitted 508 community members in the project locations. Ten workers were linked to health schemes and 339 workers were linked to other

insurance scheme which also includes provisioning of Aadhaar Cards to the workers. Two Trainings were held on public provisioning in Moradabad by HANDS. The topic was to give information to community members on the process and documents required for availing Government Schemes.

The consolidated report with relevant issues will be taken up for advocacy the Government stakeholders at different levels. Six vocational trainings were also organized in Literacy India-Bhatti, Literacy India-Neb Sarai, BJSK-Seelampur, SCI-Nangloi, and HOPE Sangamvihar. The vocational trainings were on Computer education, Making of Jute Bags and on Personality development. A total of 134 youths got benefitted from this vocational training program.

Mid-Term review of the Project was done from 15th to 21st January



Scenes from Vocational Training and Youth Group Meeting

2014 and the process of documentation of findings is in process. The consultant for mid-term review had interactions with implementing partners, field partners, project team, community members, teachers, centre coordinators and community members to understand the process, activities undertaken and the impact of the same till now.

Among the upcoming activities, a National Stakeholders meeting, Teacher's Trainings and Supply Chain mapping is to be done in the month of Feb 2014.

### Visits and Info-sharing



Thirteen students from Fordham University, NY, USA and ten students from EMPI B-School, New Delhi visited Fair Trade Forum-India, New Delhi. They are jointly undergoing a short term course on 'Fair Trade and Social Justice'. The students had an enriching time of learning about the impact of fair trade in India and the work of FTF-I as a network of fair trade organisations.



Mr. Chitra Bahadur K. C., President, WFTO-Asia and Acting President Fair Trade Group-Nepal visited FTF-I office. He gave a token of Appreciation to Mr. OP Yadav, Director-

Programs, FTF-I for the successful completion of the FK Project in partnership with FTG-Nepal and ECOTA, Bangladesh.

### FTF-I Executive Council Meeting



The first meeting of the Executive Council(EC) of FTF-I for the year 2014 was held from 19th to 21st Jan 2014 at FTF-I office in New Delhi. The present EC members included- Ms. Moon Sharma, President. Mr. Pradeep Krishnappa, Vice-President, Ms. Sudeshna Mitra Woodhatch, Secretary, Mr. Mathew John, Joint-Secretary, Ms. Leela Vijayvergia, Treasurer and Mr. K. Panchaksharam, Member. Apology was received from Mr. Kamal Kishore, Member, FTF-I. Mr. O.P. Yadav, Programme Director and Mr. Rajeev Pillai, Finance Director of FTF-I were also invited in the meeting.

**Note:** All the information in the newsletter is taken from the members or extracted from their legitimate website and social networking sites. FTF-I will not take responsibility for any wrong information or references found in this issue.

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This Newsletter is compiled and published by Fair Trade Forum-India. The Editorial Board consists of Mr. K. Panchaksharam, Ms. Moon Sharma and Ms. Sudeshna Mitra Woodhatch. For giving your feedback/suggestions please write to us at [info@fairtradeforum.org](mailto:info@fairtradeforum.org), [ftindia@fairtradeforum.org](mailto:ftindia@fairtradeforum.org)

## Creative Handicrafts celebrates Founder's Day



Creative Handicrafts celebrated the birthday of its Founder Sr. Isabel Martin on 7th Jan 2014. All the producers, artisans and beneficiaries of Creative Handicrafts were invited to be part of the gathering. Everyone had a good time of sharing and reminiscing. Various types of dance like prayer dance and folk dance, music performances were presented by young girls. Social awareness dramas were also presented as part of the cultural program. Sister Isabel Martin started Creative Handicrafts in 1984. She felt the best way to help people overcome poverty was to provide them with the opportunity to work, so she began training poor women to make toys, bags and home textiles. Celebrating 30 years of fruitful work, all at Creative Handicrafts enjoyed the beautiful evening together.



### Recognitions



Kilmora, Uttarakhand was awarded for achieving the best sale at the Annual Dastkaari Crafts Bazaar 2014 at Dilli Haat, New Delhi

Mr. Mathew John from last Forest Enterprises, Kotagiri got the opportunity to share the story of last forest on an electronic media



platform-Times Now, in a show on Amazing Indians. last forest promotes indigenous products and crafts from small farmers. it provides a market for the farmers to showcase and sell their products and get good returns

### Asha Handicrafts in Mumbai Marathon 2014



Mr. Laxman Malusare & Mr. Vitthle Kamble, the Fair Trade brand ambassadors of Asha Handicrafts ran in the Standard Chartered Mumbai Marathon 2014. They ran the half marathon to raise funds to support projects of Asha Handicrafts that builds capacities of small groups of artisans and delivers benefits to their families and communities. They completed the half marathon successfully and advocated for Fair Trade in Mumbai. This is the fourth consecutive year where both these personalities associated with



Asha Handicrafts Marathon Runner-Mr. Vitthle Kamble with actor/social activist-Rahul Bose

### Upcoming Events...

Indian Handicrafts and Gifts Fair, 17th to 23rd Feb 2014  
at Greater Noida, Delhi NCR

We welcome buyers and Fair Trade supporters to visit the stalls of our members-

**SIPA**- Stand No. G-03/065 Hall No. 9-TEMP

**MESH**- Stand No. G-02/049 Hall No. 9-TEMP

**Noah's Ark**- Stand No. F-04/18 Hall No. 2, Stand No. G-04/124 Hall No. 9-TEMP

**Conserve**- Stand No. F-15/29 Hall No. 8

Fair Trade as brand ambassadors. Along with athletes, Asha's staff also ran for promoting Fair Trade. Few eminent personalities like Rahul Bose was also seen at the event.

## Republic Day Celebrations



Students of Literacy India performing at the Republic Day and Raahgiri event

Literacy India, New Delhi and JKSMS, Jaipur celebrated the 65th Republic day with a great zeal and pomp and splendor. Literacy India this year clubbed its Republic day programme with 11th Raahgiri Day. After the Flag hoisting there was a procession by Literacy India children in colorful costumes. The students also performed a yoga and aerobics based dance on the song 'Jai ho', 'Chiriyaa mar gulel' a short street drama on girls education and a dance choreograph named 'Army dance', to show gratitude towards all defense personnel. Various media like Hindustan Times, Times of India and Radio channel Gurgaon ki awaz covered the programme. JKSMS celebrated the Republic Day with 'Apna Ghar' children. The programme included flag hoisting, dance performances by children and a good time of sharing.



Children of 'Apna Ghar', JKSMS performing in the Republic Day program



Sasha's stall at the organic brunch

Sasha participated in "Jhaal Farezi", an all organic brunch in Kolkata on 11th & 12th January, 2014. They sold natural and organic products from vegetables to ready to eat food products, cosmetics, garments, home linen, accessories and more. With the organic awareness spreading across the city, there was a huge turnout from vendors to customers who were eager to adapt to the change. Sasha also displayed their natural and herbal line of Rasa products along with natural dyed Kantha stoles and dupattas and recycled bags.

## Festivals, Haats and Fairs

Sasha also participated in Design Fair at Dastakar, New Delhi (24th Jan-2nd Feb). The merchandise included collection of finished leather accessories with cutwork bags, colourful wallets and pouches, appliqué work home accessories, and some ready to wear and stoles from our regular collection. They participated in the Dastakari Haat Crafts Bazaar at Kalashetra Foundation, Chennai from 24 Jan-2 Feb where they displayed Shanti Leather, Stuffed Cotton, Madur Mats & Moorahs RASA- Hand & Body care; Gourmet spices.



Ms. Sonia Gandhi at one of Arunim's stalls at Samarth 2014

ARUNIM, New Delhi showcased its artisans skills' live demonstration & their products through its twelve stalls during Samarth 2014, a national level event organized by Department of Disability Affairs, Ministry of Social Justice & Empowerment to showcase the abilities of persons with disabilities. Mrs. Sonia Gandhi inaugurated the event on 15th Jan 2014.

## Festivals, Haats and Fairs contd...



Art Illuminates Mankind (AIM), Kolkata organized 'Karigar Haat', an international art and cultural festival displaying exquisite handcraft & handloom along with holding cultural programs from various states of India. The theme of this year was Traditional Puppetry. Master Craftsmen from all over India participated in this event. Traditional puppeteers, Handicraft based on puppets.



products and designs for trial and promotion, to create a rural ambience for the foreign and domestic tourist to see and to educate patrons both from abroad, urban centers and educational institutes about the fascinating technique and skills involved in craft creation.

Puppet shows were the prime attraction of the fair. Various workshops were held on puppetry and traditional painting, woodcarving, pottery and paper craft. Fervors of culture were also presented through folk dances and songs from all over India. The objective of organizing this fair was -to promote sales of handicrafts with ultimate objectives of raising the income level of artisans, expose producer SGHs, societies ,craftsperson to the market, launch new



CSWS, Mednipur, West Bengal organized a Craft Bazaar in Kharagpur from 4th-13th Feb, with support from o/o

Dev. Commissioner (Handicrafts), Ministry of Textiles, Govt. of India. Mohammad Ghulam Ali Ansari, IAS, Hon'ble District Magistrate, Paschim Medinipur inaugurated the program with Mr. A.K.Hota, Assistant Director, O/o Dev. Commissioner (Handicrafts), Mr. Prahlad Hazra, General Manager, District Industries Centre, Paschim Medinipur, Mr. Basudam Adhikary, Prof. IIT, Ms. Sudeshna Mitra Woodhatch, Secretary, Fair Trade Forum India and Mr. Rabi Pandey, Chairman, Kharagpur Municipality.



Keystone Foundation, Nilgiris, in association with Nilgiri Natural History Society organised 'Traditional Knowledge Fair' from 1st to 2nd Feb 2014 at Kotagiri. Shri Vaapu, Kotagiri Town Panchayat President, was the chief guest and presided over the opening ceremony along with Pratim Roy, Director, Keystone Foundation, and Anita Varghese, Rober Leo, T. Samraj and Sarasmeeta. The fair showcased exhibits and posters created by children from indigenous communities around a range of themes – seasons

in a forest, water conservation, benefits of the forest, sacred groves and agriculture. Keystone Foundation has been working for many years to conserve and preserve the traditional knowledge of the Adivasi communities of the Nilgiri Biosphere Reserve. Children play an important role in sustaining cultures and the knowledge they acquire from their elders is very crucial to this. The program consisted of traditional knowledge exhibition, competitions for children, traditional food stalls, traditional music and dances and traditional sports and games.



More than 150 Craftpersons from neighbouring 4 states displayed their exclusive handicrafts like textiles, mat, babui craft items, cane & bamboo, terracota, dokra, tribal jewelery, jute craft, patachitra, kantha stitch, horn craft, conch and sea shell, wood & stone

carving etc. This bazaar proved to be a unique marketing opportunity for all the craft persons.

